PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William A. Clark et al. Examiner: Paul E. Callahan

Serial No. 10/657,287 Group Art Unit: 2437

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Title: MOTION PICTURE ENCODING AND COUNTERFEIT TRACKING

SYSTEM AND METHOD

Customer No.: 33717 Confirmation No. 1382

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RESPONSE TO FINAL OFFICE ACTION

MAIL STOP: AF Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Dear Sir/Madam:

The following remarks are being filed in response to the Advisory Action mailed on June 12, 2009 in the above-identified application and further in response to the Final Office Action mailed February 4, 2009.

Listing of the Claims begins on page 2 of this paper.

Remarks begin on page 7 of this paper.

Conclusion begins on page 14 of this paper.